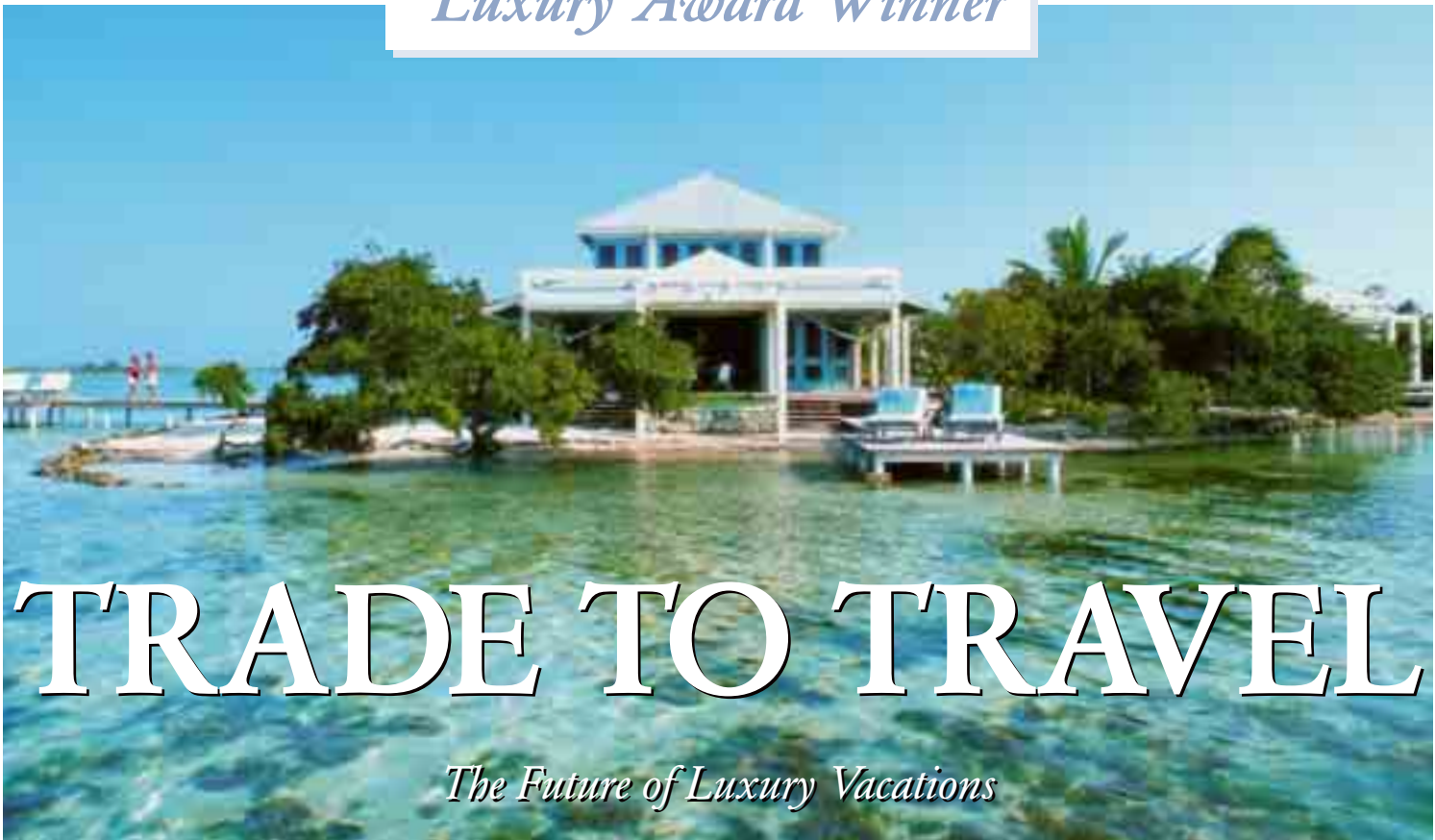


Luxury Award Winner



TRADE TO TRAVEL

The Future of Luxury Vacations



by Paul Dinas

Stay at an estate in Bermuda located on its own private island that includes the use of the

*1600 luxury locations
around the world;
350 properties valued
at \$1,000,000 plus*

owner's 50-foot yacht (with Captain). An English gentleman offers his castle and an abbey. A famed villa on Barbados offers a staff of up to 14, 8 luxury

bedrooms boasting only the finest linens, an indoor air-conditioned racquetball court, a tennis court, a basketball court, billiards table, shuffleboard, children's playground, volleyball and badminton courts, a 50' sparkling pool, and use of the owner's facilities on Barbados' loveliest beach.

Sound impossible? Well, pack your bags. You can choose from 1600 luxury properties in 38 states across the USA and in 26 other countries, including Australia, Brazil, South

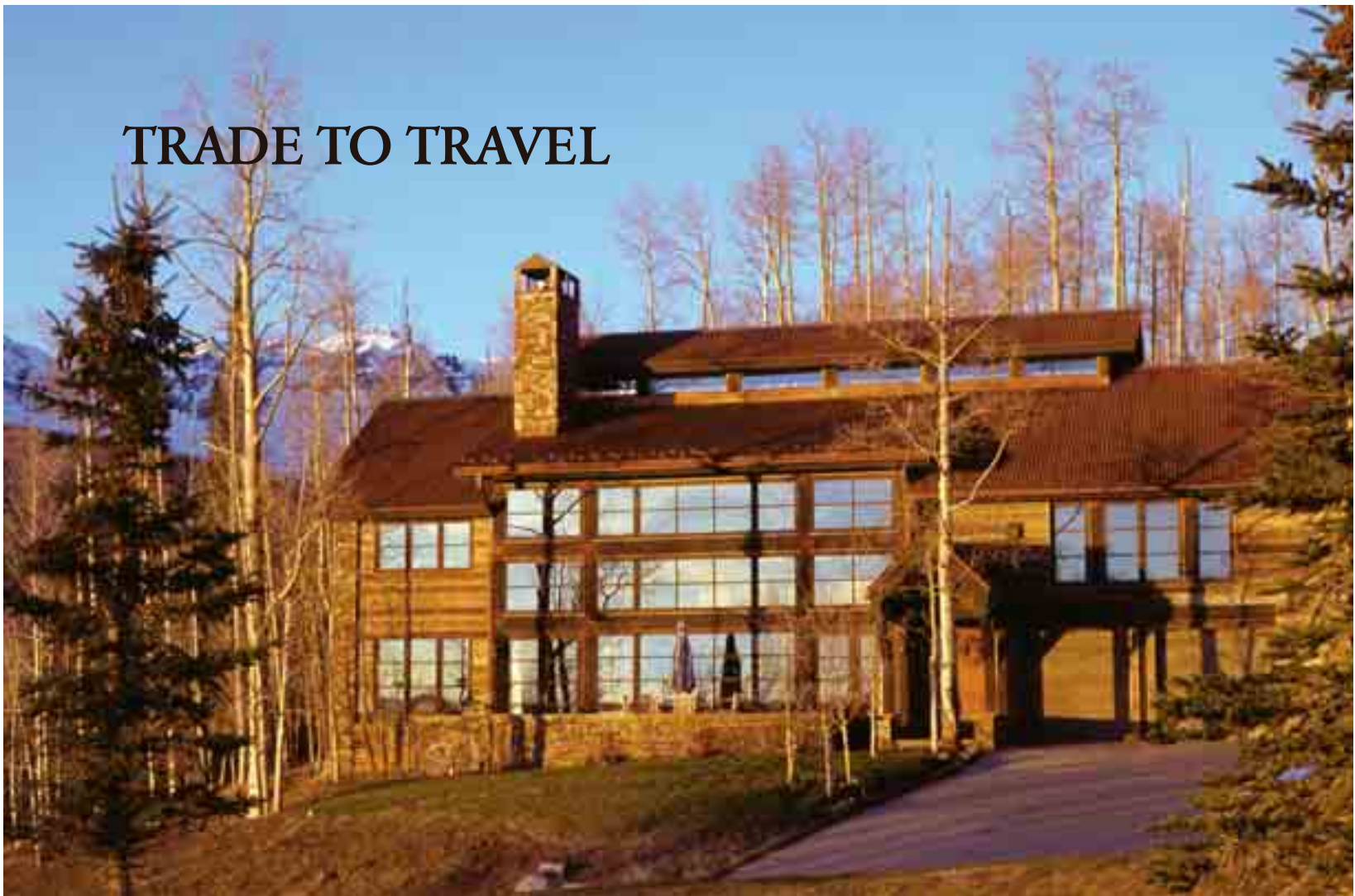


Africa, South America, Thailand, France, Italy, Spain, Croatia, England, Scotland, Ireland,

Belgium, the Netherlands, Switzerland, Canada, Mexico and much of the Caribbean – with over



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350 individual properties valued in excess of 1 million dollars .

Frequently, the properties are private vacation homes, occupied only occasionally by the owners

and available over large periods of the year. Other homes are *pied-a-terres* in major cities, providing independent stays for travelers who desire the run of a luxurious

personal home

Trade to Travel, founded in 1991 by Vaniene Hardy and her daughter Leah Powell, has turned the business of luxury travel





inside out with their innovative vision. Their dream: to travel the world, living in the most luxurious homes in the most exciting locations affordably and without restrictions. No high rental fees. No tedious property maintenance

or property taxes. Just the pleasure of experiencing life on your own terms anywhere around the globe. They call it PrivateShare™, a revolutionary concept that allows its members the use of elegant vacation homes

just as timeshare does with commercial vacation properties. Their trademarked system saves its members up to 80% of what they would usually pay to secure high end home rentals or upscale resort locations – without the

*A 13th-century
Scottish castle,
villas on the
French Riviera,
a Bermuda estate
on its own
island*

restrictions of timeshares or the complications of direct home exchange.

As an added attraction for members, The Stein Group of elite European Hotels has recently entered into a cooperative agreement with Trade to Travel. The deal offers TTT members the



TRADE TO TRAVEL

chance to stay in Stein Group Hotels in cities such as Barcelona, London, Amsterdam, Dublin and on the French Riviera at extremely attractive rates

HOW IT WORKS:

In the TTT System, properties are classified according to their

*Quick and easy
selection process*

Weekly Rental Value. In the event that a property is not a rental property, its “points” are assigned based upon comparisons with the rental values of similar homes in the directly surrounding areas during the various high and low seasons as validated by local rental agencies. TTT assigns one

*Spend points,
not dollars*

“point” for each \$400 US in Weekly Rental Value. For example, a property which rents for \$4,000 per week is assigned a value of 10 points.

It all begins with the members. To find the property you want, you have two easy options. Simply log on at their website, www.tradetotravel.com using your



*Satisfaction
100% guaranteed*

special password, select a region or type of property, along with desired dates, and browse available offerings to find the perfect fit. Or, if you'd prefer, call one of their friendly, knowledgeable consultants who will help you find the type of property. The affordable fees for "self searches" on the website vary according to your membership level. Assisted searches are slightly more.

THE MEMBER PLANS:

Just as there is a wide variety of properties to choose from, TTT offers many membership levels. Interested parties may apply for membership free of charge and, upon acceptance, may host other TTT members in order to earn "points" in the TTT system. A new member will



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be able to visit other member properties only after they have “earned” the points necessary to do so. If you want to enjoy your travel benefits immediately, you may pay a one-time membership fee of \$995 or \$1495 and have two or three weeks “respectively” worth of “points” credited to your TTT account. These points allow for immediate travel to other member properties. In either case, there is an annual renewal fee of \$99. Applicants for membership are thoroughly screened and references checked to insure personal security for all members.

The levels of membership are all based on the number of points you accrue. A “Standard” membership is assigned to members who have accrued up to 20 points in their TTT Account. “Gold Membership” is granted to those members who accrue from 21 to 50 points, “Platinum” memberships designate those with

between 51 and 100 points, and “Diamond Membership” is their top-of-the-line designation at 101 or more points. Members “earn”

*Members save
up to 90%,
Pay a small annual
renewal fee,
Reward Point upgrades*



points as others stay in their properties and “spend” points as they stay elsewhere in the Trade to Travel network. Members can take advantage of the generous rewards for referral system. If you refer a new member, you will receive 100% of the value points

*Wide variety
of choices,
completely secure*



assigned to his or her property.

Once you are a member, you may opt to upgrade to a “Premium”, “Preferred”, “Privileged”, or “Forever Free” membership. These upgraded memberships decrease or eliminate the need for members to pay transaction fees

involved in arranging to stay in a member property. The \$15,000 Forever Free membership allows for a lifetime of unlimited free stays in fellow members’ properties worldwide (based upon availabilities).

To join the exclusive “Countries Club” of Trade to Travel and find

out more about luxury travel for less than you ever imagined, contact Trade to Travel LLC

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